TECH LIFE

DEALER DIRECT PRICING SHEET

EFFECTIVE
NOV 1, 2026
tech-life.com

YOUR CHEAT SHEET

Every price, part number, and pro-tip you need in the field. Free shipping on every order, no minimums, MAP protected. Questions? Call us. We pick up.

				RETAIL		DEALER PRICE	
	PRODUCT	PART #	SIZE	MAP	MSRP	WHOLESALE	VOLUME PRICE $500+ ORDERS*
	**BOSS** 35W · 12HR · IPX5 · MULTILINK	TL40BM-00	5×5×7"	$206.99	$241.49	**$159.38**	**$136.61**
	**MINI** 20W · 12HR · IPX7 · MULTILINK	TL10BM-01	3×3×6"	$91.99	$114.99	**$70.83**	**$60.71**
	**MICRO** MAGNET 10W · 12HR · MAGNETIC · MULTILINK	TL8BM-01	3×3×4"	$68.99	$80.49	**$53.08**	**$45.53**
	**BEATCLIP** 5W · 12HR · CLIP + MAGNET	TL3BM-00	1.8×2.5×1.3"	$68.99	$80.49	**$53.08**	**$45.53**
	NEW **BEATBUDS** ANC · 7HR (24HR W/ CASE) · TOUCH CONTROL	TL4BUDS-01	2.4×2×1"	$59.99	$69.99	**$46.16**	**$39.60**

*Volume pricing applies when your order totals $500 or more at volume prices. Mix and match any products. One order, one ship-to address. Free and referral units don't count toward the total. Just short of $500? Adding one more speaker can lower what you pay.

MAP PROTECTED

We police online pricing so your shelf price holds. Never advertise below MAP.

NO MINIMUMS

Order one unit or a pallet. Free shipping on every dealer order, always.

2-YEAR WARRANTY

Full-service coverage on every SKU. We handle the claim, you keep the customer.

ORDER IN 60 SECONDS

Text, call, or email your PO, or order online. No account, no minimums. Orders placed before 2pm PT ship next business day from Austin, TX.

CALL OR TEXT
619-728-6611

EMAIL
dealer@tech-life.com

ORDER ONLINE
tech-life.com/orderform

SELL MORE SPEAKERS

PRO TIPS

01 Our speakers sell best when a customer can **hold one in their hands** and hear the sound quality in person. Put it in their palm before you quote a price.

02 Have a **demo speaker playing on the truck** when you pull up to the shop, or carry it in and set it on the tech's toolbox while you talk.

03 Play **high-fidelity music**: electronic, hip-hop, pop, modern country. Skip low-production-value content; it makes any speaker sound flat.

04 Use **Pandora or Spotify** to pull up whatever genre your customer likes. Their music on your speaker closes the sale.

05 Most dealers sell at a **$20-50 premium over MSRP**. They call it the convenience tax. We support this.

06 New for 2026: **attach BeatBuds to every speaker sale.** Techs who wear earbuds all day buy them on the spot. It's your easiest add-on.

MULTI-LINK: THE UPSELL THAT SELLS ITSELF

BOSS, MINI, and MICRO are Multi-Link enabled: any one of them pairs with any other. Demo two Multi-Link speakers at opposite ends of the bay: one is loud, two is a sound system. Dealers who demo in pairs move roughly twice the units per stop.

Multi-Link models	**BOSS · MINI · MICRO**
Speakers linkable	**100**
Wireless range	**200 ft**

FREE SHIPPING

Transparent pricing, free freight on every order.

SPEND $1K, EARN A FREE SPEAKER

Every $1,000 you order earns a free speaker. Ask us what's in the lineup.

FREE BOSS REFERRALS

Send us a dealer, we ship you a free BOSS. Sell it and keep the full $240.

NOT A DEALER YET?

Ten questions, ninety seconds. Ask about the 14-day trial: take our best seller out on the truck, and it's yours to keep with your first order.

APPLY AT
tech-life.com/dealer-direct

HOW TO GET AHOLD OF US

ALLAN PAINE
CO-FOUNDER, SALES DIRECTOR
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tech-life.com
15 YEARS IN AUTOMOTIVE TOOLS
1,000+ MOBILE DEALERS